



ECSEL2017-1-737451

FitOptiVis

**From the cloud to the edge - smart Integration and
OPTimisation Technologies for highly efficient Image and Video
processing Systems**

Deliverable: D8.1 Public website and social media channels

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Duration: 36 months

Responsible WP8: Univ. of Turku

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Dissemination level		
PU	Public	
PP	Restricted to other programme participants (including the Commission Service)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (excluding the Commission Services)	

0 DOCUMENT INFO

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Documents history

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V0.1	01-09-2018	Starting version, template
V0.2		Definition of ToC
V0.3		First complete draft
V0.4		Integrated version (send to WP members)
V0.5		Updated version (send PMT)
V0.6		Updated version (send to project internal reviewers)
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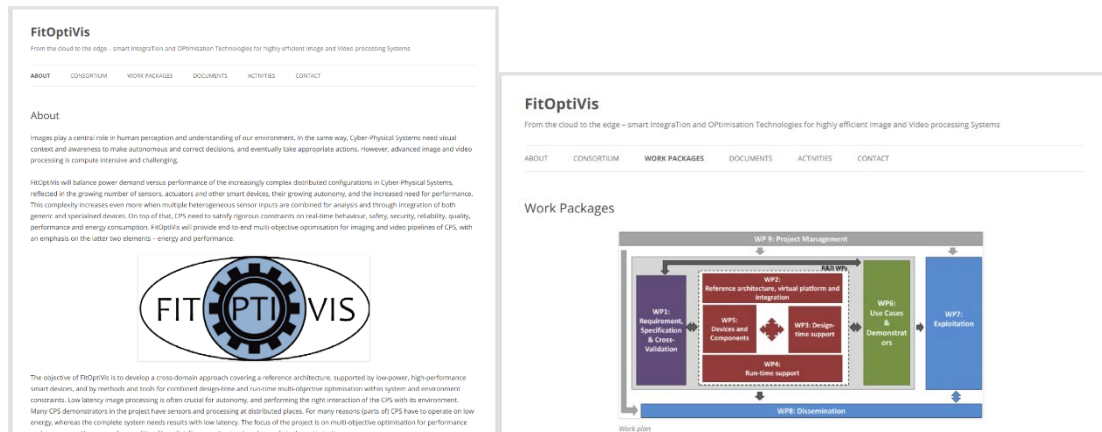
1 Introduction

Awareness created for the project, its expected results and its benefits. Knowledge of the project is disseminated and communicated to the public. The project web site will be the key repository for project information and will include a publication section, which gets the data from the private database, described below, when a given publication has been published.

The website will be established early in the project (M3) to provide a dissemination mechanism for the project plans and goals, and also as a means of soliciting feedback from interested stakeholders. Throughout the lifetime of the project, the web site will be kept up to date with project results and outcomes, including news, events and publications. In addition, social media channels including LinkedIn and Twitter will be used to actively engage with an international audience.

2 Project website

Website is located on <https://fitoptivis.eu> domain registered by BUT and hosted on virtual machine located at BUT. For content management we use *Wordpress CMS* which is easy enough to run and maintain.



Main page of the website and Work package description page

2.1 Web contents

The site contains several sections:

- ABOUT - General project information
- CONSORTIUM - List of project partners
- WORK PACKAGES - List of work packages and their description
- DOCUMENTS - Public documents
- ACTIVITIES - Partner activities, like presence on conferences and workshops
- CONTACT - Contact pro project leader

The sections can be changed and freely adjusted by the needs of project partners. For example, when a partner wants to publish a software, we can add section for *Downloads*.

3 Social media channels

BUT registered accounts on Twitter and Facebook which will to some extent copy content from the website.



Screenshots of the Facebook and twitter pages



4 Management

Currently admin access to the website is granted to responsible person from BUT who maintains the web server and CMS, and to WP8 leader (Tero Santti) who can publish contributions from partners and make changes to the website.

Partners should send their inputs for publication to WP8 leader (Tero Santti) and copy to project leader (Frank van der Linden) and BUT (Roman Juranek).



5 Conclusions

Website and social media channels are ready to be actively used. Content, however, must be provided by other project partners (e.g. by email to WP8 leader and to BUT responsible persons).